Welcome
to the New Associate Chief Librarian

Gillian Byrne will be joining RULA on January 13, 2014 as our new associate chief librarian, with an initial five-year term appointment. Gillian is currently manager of the Council of Atlantic University Libraries (CAUL), a consortium made up of libraries from Nova Scotia, Prince Edward Island, Newfoundland, and New Brunswick, which is the Atlantic equivalent of the OCUL consortium in Ontario.

Gillian holds a MLIS from the Dalhousie University School of Information Studies and also holds a BA in history from Dalhousie. Prior to being appointed manager of CAUL in 2011, Gillian held a number of progressively more responsible positions at Memorial University since 2000.

Gillian has an extensive list of accomplishments in a variety of areas, including technology, collections, staffing and transition management, teaching and information services, as well as an impressive list of publications and presentations. Welcome, Gillian – we look forward to working with you! And thank you to Liz Bishop, the previous associate chief librarian, for her many years of service – we wish you the best in your retirement.

RULA Self-Service Kiosk

Located in the library lobby, this touch screen application was developed in-house by the Library and Information Technology Services (LITS) team to help with way-finding and to provide information on library resources and services. The RULA kiosk will help you navigate the library, map books to their location using the Bookfinder app, find available computers, see what events are going on and identify academic support services in the building. Since being launched in September, the statistics show that the kiosk is heavily used to locate books – over 1,000 searches to date! Popular searches also include mapping specific locations in the library, as well as the real-time display of available computers.

RULA
Ryerson University Library & Archives

RYERSON UNIVERSITY
Everyone Makes a Mark

From the Chief Librarian
Madeleine Lefebvre

Digital innovations in recent years have provided an accelerating array of opportunities for libraries and librarians to move beyond traditional information management to participate in the creation, mobilization and sharing of knowledge. One of the hallmarks of the new digital landscape is the surge of project-based collaborations, both internally and externally. In recent months, a number of the Ryerson University Library and Archives' (RULA) collaborations with academic colleagues in various departments have come to fruition. I'd like to tell you about two of them.

This past September, an augmented-reality app was launched in conjunction with the Discover St. Clair website as part of the St. Clair streetcar centennial activities. The app, which offers an interactive view of St. Clair's history, is a collaboration between RULA and the Department of Architectural Science. The Globe and Mail gave it high accolades, noting that among the activities "Their standout project (was): an augmented-reality mobile app that allows users to browse historical photos, profiles, and the past lives of buildings as they walk down the street."

The benefits of this project, and others like it, extend well before and after the unveiling. The app followed earlier digital exercises that were part of classroom assignments by architecture students who created content for web pages and blogs. Thanks to a grant from the Learning and Teaching Office (LTO), the students' work led to a creative collaboration between architecture faculty and RULA, which took this project from the halls of academe into the built world.

The ARCH-APP, as it is known, resonates inside and outside the classroom. As a pedagogical tool, it enables students to engage with the city of Toronto as an urban laboratory. Class assignments produce a public information databank of the city's architecture and enhance students' digital literacy skills. The app's inspirational value as a template that can bring ordinary archival information to life through an interactive tour of discovery is boundless. "We could do a St. Clair app for that!" is a common refrain lately in discussions about other projects.

The element of widespread sharing is foundational to these collaborations. It contributes to cumulative academic scholarship and drives digital literacy skills. Digital Humanities(DH) has been leading the charge in this area, at Ryerson and elsewhere. The library partnered with the Centre for Digital Humanities (CDH) to make its Children's Literature Archive accessible for online research. What started as an Excel spreadsheet with some 2,300 titles is now a digital archive providing access to the unique holdings of illustrated texts for children.

As with the St. Clair app project, pedagogical benefits were reaped by the many student scholars who participated. Research assistants and interns, graduate students from the Literatures of Modernity and Communications and Culture programs, and undergraduates in the Faculty of Arts worked with library staff and DH faculty. The project details were shared with a broader audience in September, when one of the library's team members presented an overview of the project at the DCMI International Conference on Dublin Core and Metadata Applications in Portugal. This project represented a timely opportunity for RULA to take its place in a dynamic academic and research network of knowledge mobilization.

The Centre for Digital Humanities acknowledged the library's involvement thus: "Their enthusiasm for this project, their expertise and problem-solving were critical to making the dream of this site a reality. We look forward to continuing the fruitful partnership we have begun with RULA." For its part, RULA looks forward with continuing enthusiasm to building on these partnerships and to forging new ones. These collaborations are a crucial part of taking digital scholarship to new levels – they can transform passive consumers of information into active makers and creators of knowledge.

The RULA community has long been engaged in enhancing digital literacy and scholarship at Ryerson, in person and online. Our expertise has been embedded in classroom instruction, research skills workshops and one-on-one consultations. We have worked closely with the Learning and Teaching Office (LTO), the Experiential Design and Gaming Environments (EDGE) Lab and the Digital Media Projects Office (DMP). Some of our collaborations involve improving access to scholarly materials. We have partnered with the Ryerson Bookstore to develop One Stop Course Readings, to provide more efficient (and cost effective) access to a wide range of course materials. We support faculty publishing in open access journals through the Library's Open Access Fund, which ensures that published articles are also posted in the Digital Commons, Ryerson's institutional repository of online research and teaching materials.

As Ryerson embarks on new university-wide initiatives in zone learning and e-learning, RULA is exploring with our academic partners how we can best collaborate on the next new idea. Digital ways of learning and knowing continue to evolve, and RULA recognizes the importance and urgency of understanding better how these concepts work. Given the enormity of both the challenge and the potential, the only way to proceed is with a network of informed, inquiring and collaborative partners.

Open Access Week is a global event held annually in October to raise awareness of the benefits of Open Access in the academic and research community. The library hosts events to help raise awareness of the benefits of open access to the teaching and research of faculty and graduate students. The library also has an Open Access Author Fund to provide financial support for authors who wish to publish their research in an open access journal.

The library hosted a well-attended workshop on October 22, 2013 through the Learning and Teaching Office (LTO), titled *Liberate Your Course Materials: Open Access and Copyright Free Resources For Your Teaching*. Co-presented by Ann Ludbrook, copyright librarian and Michelle Schwartz, research associate for the LTO, participants learned about freely available course materials, textbooks, data sets, and multimedia that can be used in the classroom. Due to new fair dealing exceptions to the Copyright Act, Creative Commons material, public domain historical material, and open access books and journals, there are many options available to teaching faculty, which can reduce the length of time required to put together course readings.

Additional events included a screening of *RiP: A Remix Manifesto*, an open source documentary that challenges the concept of copyright, and the hosting of *Libraries, OERs, and Open Access*, a webinar presented by Athabasca University discussing the benefits and challenges of supporting open educational resources with open access.

Laptop Loan Survey Results

With over 65,000 circulations annually, laptop loans account for ¼ of the total circulation transactions at the library. Staff recently conducted a survey to assess the current program and to provide recommendations for future service models. Thank you to over 1,500 students who filled out the survey, and congratulations to the winner of the Chromebook! The following are highlights from the survey results:

- 64 per cent of survey respondents were undergraduate students; half of which had borrowed a library laptop.

- In rating various tablets and android devices, 88 per cent of students rated laptops as the most important mobile device for their academic success.

- Students borrowed laptops so they didn't have to bring their own device from home, to study away from the computer areas or outside the library, or because the computers in the library were all busy.

- Students borrow laptops primarily for academic work, such as access to class notes and readings via Blackboard, to write assignments or to check email.

- Students would like to see service improvements in the following areas: length of the loan period (currently four hours), laptops with faster performance and longer battery life, more library laptops, and customized desktops on the laptop with icons for important links such as Blackboard, Copyrite and wireless printing.

Borrowing from University of Toronto Libraries

The library is continuing to subsidize the costs for Ryerson staff, faculty and graduate students who wish to acquire a University of Toronto Library card from September 2013 to September 2014. To borrow directly from U of T libraries, present your Ryerson One Card at the Reader Registration Desk on the first floor of Robarts Library. This card expires yearly on September 30th. More information on direct borrowing is available on the library website.

The Ryerson community can also take advantage of InterLibrary Loan services that allow you to request books and articles from other libraries online through RACER. Electronic delivery of most articles requested through RACER is also now available.
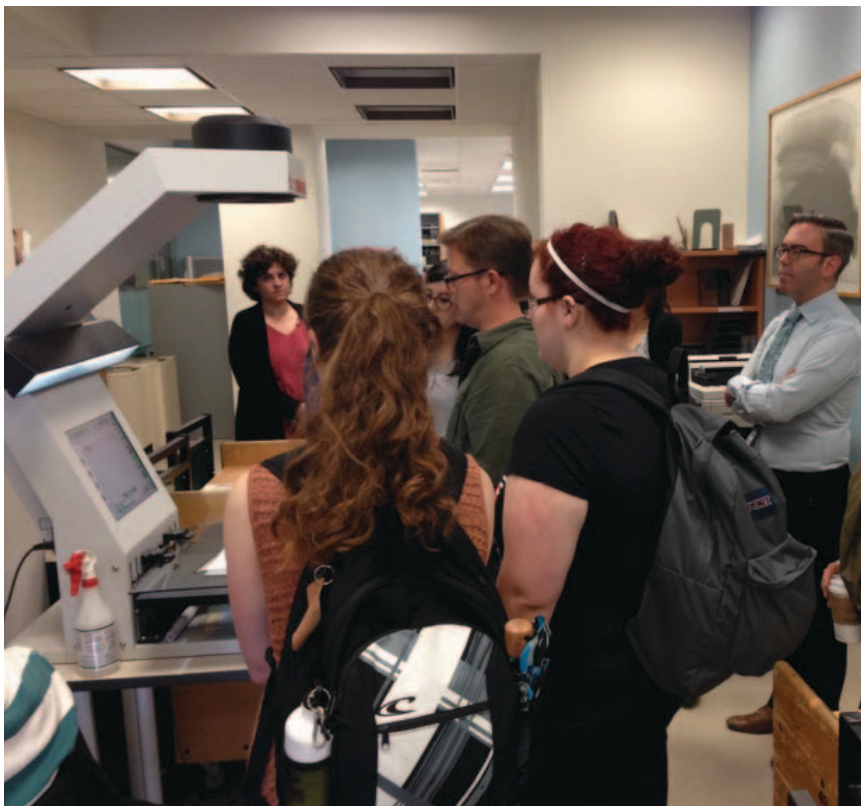

Eggy, pictured above with Business Librarian Lucina Fraser, dropped in to the Learning Commons Open House on September 24, 2013. This annual event educates students on the many support services available to them in the Ronald D. Besse Information and Learning Commons, located on the main floor of the library.

The library has a new Food Policy!

Experiential Learning in the Library

Students enrolled in *ENG304 – Digital Publishing and Archiving* received a behind-the-scenes look at digitization projects taking place in the library and archives. Library staff showed students how the eReserve scanner is used to create digitized course materials available in Blackboard, as well as digital preservation procedures used in Archives and Special Collections.

Canadian Architecture

A recent exhibition titled *Cover & Spread* in the Paul H. Cocker Gallery in Ryerson's Architecture Building features selected images from Canadian Architect magazine. This collection was donated in 2009 to Special Collections which is located on the fourth floor of the library. The collection includes thousands of negatives, transparencies and photographs taken for publication in Canadian Architect that are now accessible to students, researchers and the public. The collection is a significant record of Canadian architecture between the years 1955 and 1990. Using photographs from the Canadian Architect collection, students and faculty designed and mounted this exhibition, looking at modern architecture in Canada.

New to the Collection

Chicago Manual of Style: With the full contents of 16th and 15th editions, the Chicago Manual of Style Online provides recommendations on editorial style and publishing practices for the digital age. Not only is it fully searchable, it also encompasses a Q & A session which answers readers' style questions. The Chicago Manual of Style is widely used in social science and humanities scholarly submissions.

Media Technology Monitor (MTM): Based on 12,000 telephone interviews annually, this resource provides Canadian research data in the area of technology ownership and use. MTM has spoken to 100,000 Canadians (equally split between Anglophones and Francophones) over the past decade, making it one of the most valuable media technology tracking surveys of its kind. Highlighted themes include television platforms, internet activities, radio platforms, mobile phone activities, tablets, media usage by device, online engagement with TV, content and new platform users.

Selections from the Canadian Architect Image Collection

Staff News

Curtis 'posing' as Eggy in the Archives

Curtis Sassur (MISt) has been appointed to the position of coordinator of archives and special collections. Curtis has been working at RULA in Archives and Special Collections in a steadily increasing capacity since the fall of 2011. Originally brought on board to assist with the archival processing of various donations, Curtis will now be responsible for the day-to-day operations, and collections growth strategy of the Archives and Special Collections. Before coming to Ryerson, Curtis worked in the University of Toronto media commons, in the CBC's moving image archive and library research departments, and as a principal in a small archival consulting firm specializing in the brokering of archival donations.

David Quast has been appointed to the position of library information technology analyst. David has been working in the Library and Information Technology Services (LITS) team since 2012, and has been collaborating with other LITS members on many library technology projects and initiatives.

Colleen Burgess has joined the library's Learning Services team as our new co-op student from Western University's Faculty of Information and Media Studies.

Graham McCarthy, innovative technologies librarian, has resigned his position to focus on HitSend, a start-up he co-founded that was originally incubated in the Digital Media Zone (DMZ). HitSend developed Soapbox, which is currently used at Ryerson in Blackboard to engage the university community on ways to improve the student experience.

Publications and Presentations

Librarian **Marina Morgan** presented a poster entitled "Digital Humanities and Metadata: Linking the Past to the Digital Future" at the DCMI International Conference on Dublin Core and Metadata Applications, in Lisbon, Portugal in September 2013. The poster, co-authored by Marina Morgan, MJ Suhonos and Fangmin Wang, highlighted the library's involvement in this project including cataloguing, metadata mapping, digitization, and website design and development. Marina also presented twice at the Ontario Library Services North Conference in Sudbury in September, 2013 -"What is RDA and What Does the Future of RDA Hold for Us?" and "MARC Training".

Librarian **Naomi Eichenlaub** published "Checking in with Google Books, HathiTrust, and the DPLA" in *Computer in Libraries*, Vol. 33 (9): 4-9.

Librarian **Fangmin Wang** was part of a panel presentation on librarians partnering with research teams at the 2nd Annual Consortia Advancing Standards in Research Administration Information (CASRAI) International Conference in October 2013. His presentation was titled "Connecting Libraries with Research: Collaborating on the Digital Future."

Chief Librarian **Madeleine Lefebvre** was the closing speaker at the Designing Libraries for the 21st Century Conference at the Hunt Library at North Carolina State University. Madeleine spoke about the Student Learning Centre at Ryerson, set to open in January 2015. Madeleine was also recently elected as a member of the OCLC Global Council, representing the Americas region.

Library Technicians **Aileen Farray**, **Doris Lovadina-Lee**, and **Lies Weijs** co-hosted a webinar through the Education Institute titled *Fifty Shades of Grey: RDA is not Black and White*. Resource Description and Access (RDA) is a new cataloguing standard that will change how information is displayed in library catalogues. Webinars hosted through the Education Institute are available to library staff in Canada's provincial and territorial library associations, and provide further education and professional development on emerging trends in libraries.

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